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Introduction

AFL Architects is an international Architectural practice with offices in the UK, Qatar and Saudi Arabia. AFL are committed to delivering solutions which are challenging, sensitive, exciting and designed to exceed client expectations. Based on a proven track record of over five decades in delivering high quality buildings, we have built up a world-wide portfolio that reflects our expertise in the field of Architecture.

Architecture

AFL offers a client specific, professional and personal service. We have established a reputation for the delivery of inspiring design solutions that combine striking aesthetics and high quality functionality with a sound commercial focus.

We are committed to the delivery of high quality, elegant architecture, in the knowledge that excellence in design influences a positive quality of life.

Project Management

AFL Project Management is committed to providing an excellent service through meeting the high expectations of our clients. Delivered through an experienced and dedicated Project Management team, the Project Management service aim to guarantee client satisfaction and ensure value for money.

Master Planning

The quality of spaces we live in has an impact on all aspects of our lives. AFL endeavors, through its master planning projects, to deliver places which are sustainable and create social, environmental and economic value. We believe that, by ensuring places are well designed, it should be a priority for everyone involved in shaping and maintaining the built environment.
“AFL have been employed by CFC continuously over the last 10 years. They remain a valued Consultant, providing an excellent all round service, leading and directing projects and integrating with our in-house teams. They demonstrate a clear awareness of client issues, cost constraints and programme delivery, as well as an imaginative design approach and a willingness to make resources quickly available in response to project requirements.”

Alan Shaw
Company Secretary, Chelsea FC

Scope of Services

Our aim, is to use our skills and experience to provide support to our clients throughout a project’s journey from inception to completion, delivering innovative commercially successful schemes with passion and confidence.

- Strategic Master Planning
- Bid Development
- Feasibility Studies
- Project Team Leading
- Project Management
- Overall Design
- Concept Design and Development
- Full Project Design RIBA Stages A – F
- Project Delivery
- Working Drawing Packages
- Technical / Specialist Advisors
- Venue safety and operation audit
- Interior Design and Refurbishment Services
Residential, Hotels and Resorts
A diverse range of projects for a wide range of Clients have been undertaken in this field, from one off luxury dwellings in rural locations, to dense mixed use Urban Developments, including apartments, hotels and resorts.
Sport and Leisure
AFL Architects are one of the leading UK specialists in the design and auditing of Sport Venues, working in the UK, Europe, South Africa and the Middle East on a wide range of stadia and associated developments.
Healthcare
We have been successfully designing and delivering environments in healthcare for 3 decades. Our team of experienced professionals are passionate about the healing environments we create for the people and patrons we work for.

“We are delighted with the exterior appearance and design of the building which reflects the first class facilities and research taking place within this new development. As one of the leading cancer centres in Europe, we are committed to providing treatment and care for our patients in the highest quality environment.”

Jason Dawson, General manager for networked services, The Christie
Education

AFL have taken on a wide range of projects for the education sector. Working with our clients, we offer advice and guidance to produce the right solutions, responding to the specific programme, function, and budget of each client brief.
Commercial

We have been delivering high quality commercial environments for discerning clients over many years. Our pragmatic approach to cost, quality and value, is crafted to meet the individual budgets and requirements of our clients.
“We could not be more impressed with the finished product... The development has surpassed our expectations – what we have achieved is an innovative and progressive facility that will lead the way in radiotherapy technologies and treatments.”

Andrew Cannell, Clatterbridge Chief Executive
Halton Mills - Lancaster

The development is part of a wider masterplan to regenerate a redundant industrial site that sits adjacent to the medieval village of Halton on the banks of the River Lune. The development has been designed with a contemporary but contextual approach; Vernacular forms and traditional local materials such as stone and slate have been combined with contemporary metal and glass details to create a modern architectural style which sits comfortably with its rural riverside site.
Cheadle Bleachworks

Redevelopment of a brownfield site, which is located in the heart of the Green Belt, two minutes from Cheadle town centre in South Manchester. The two acre site, which lies alongside The Alexandra Hospital, will provide high quality accommodation in a bespoke development of 28 luxury apartments and 14 stunning townhouses surrounded on three sides by Green Belt land and water and with direct access to cycle lanes and private footpaths.
Alexandra Tower Princes Dock
Liverpool
This site provided an opportunity to create a landmark building marking the entrance to Princes Dock from the River Mersey and forming a visual link to the dock redevelopment area from Liverpool City Centre and Wirral Peninsular. The building responds to this opportunity with its significant height, dynamic design and contemporary use of materials. The tower is a cluster of vertical elements - glass shafts extend at each end of the building contrasting with a singular massing element in the centre. The east and west elevations are wrapped by two continuously glazed full facades offering extraordinary views over the river and city.
The district of Gurgaon lies to the south-west of Delhi. AFL Architects prepared a feasibility design for a scheme that incorporates residential, offices, retail and leisure facilities. A range of residential accommodation is provided, from apartments to three storey houses. New buildings are arranged around a variety of landscaped communal garden spaces, and residential units have terraces and shaded balconies to respond to the local climatic conditions, and to take advantage of the views.
Filbert Street, Leicester

AFL Architects were commissioned to masterplan this site, which contains a mix of housing types, including student housing (completed in 2004), townhouses and 40 affordable housing units. The masterplan also includes a children’s play space and a public square, which help to re-dress the lack of safe public space in the surrounding area.
Princes Half Tide Dock
Liverpool

Situated within a conservation area on the historic Prince’s Half Tide Dock, this scheme was developed in close consultation with the local planning authority, as it was important to compliment and relate to the existing Waterloo Warehouse. The block features a strongly expressed cornice line which sits below the level of the existing cornice of the adjacent Waterloo Warehouse. In addition, the scale of the articulation of the façade at ground/first floor level mirrors that of the Waterloo Warehouse plinth. The proposal also endeavours to minimise impact upon the setting of the wall by preserving views through the turreted gateway, to the water and river beyond.
City Lofts Phase 1, Princes Dock
Liverpool
This important site at the entrance to the Princes Dock redevelopment required a residential structure of significant height. The design addressed this sensitive issue by adopting an appropriate but asymmetrical massing, allowing the creation of a higher 20 storey element adjacent to the site entrance, twinned with a lower 10 storey block further along the eastern edge of the dock via a seven storey link. The development offers a consistent language to all elevations. With clear expression of the structural grid via the confident use of concrete panels, they frame generously proportioned glazed bays offering panoramic views of the surrounding areas from within the apartments.
Shanghai Tower
Concept

The ‘Shanghai Tower’ is a competition entry for a mixed-use to storey 1,000,000 sq ft tower. Incorporating office, hotel and residential uses, the tower stands on an island in the centre of Half Tide Dock, on Liverpool’s historic waterfront. Taking inspiration from the rich cultural and historical context of Liverpool, its docks, and its strong fading links with Shanghai, we generated a unique and dramatic design which would form a 21st century landmark for Liverpool’s waterfront.
Filbert Street, Leicester
Residential scheme

This proposed residential project for Downing Developments has achieved planning permission. The scheme is designed to be more contemporary than that of its terraced residential neighbours, however will be entirely in keeping with its surroundings. The development will be delivered in accordance with Leicester City Council’s Core Strategy 6 and addresses the stated aims to:

• Provide Large (4+ bedrooms) family housing
• Design to Lifetime Homes Standards with high energy and water efficiency standards
• Achieve a minimum of 16% of the developments energy by renewable sources
• Encourage the use of sustainable modes of transport
AFL were commissioned by Wilson Bowden to design a residential development within the Castlefield Urban Heritage Park. The development comprises 84 apartments, a mixture of one and two bedroom units and duplex apartments.
Whitworth Street West
Manchester

An award winning mixed use development combining 224 apartments, duplexes and penthouses with a retail development in the heart of Manchester city centre. The development makes use of glass panels and coloured cladding to striking effect. This project sought to re-establish the design of the development frontage to Oxford Street and Whitworth Street. The scheme offers appropriate scale and architectural language whilst creating a desirable residential environment benefiting from a canal-side location and spectacular views over the Cheshire plains.
Cambridge Street Manchester
Student Accommodation

This building comprises of a 600 bed Student Accommodation building for Downing Developments. Located in Central Manchester, adjacent to the Mancunian Way the building wraps around a central courtyard, with retail and communal facilities at ground floor.
Whitehaven Harbour

The design proposal aims to strengthen both the visual and pedestrian links between the town and the promenade whilst creating a new landmark for Whitehaven Town. The proposal is comprised of three distinct blocks which have been designed to respect the scale and form of the vernacular buildings in and around the site. The main body of the development comprises of two interlocking blocks, sat on top of a retail plinth, housing the main body of commercial office accommodation as well as the residential apartments.
HB Villages

Client: HB Villages & Community Solutions
Construction Value: £8m
Area: 797 - 990m²
Location: Nationwide
Completion: 2013, phased 2014

AFL Architects are working with HB Villages & Community Solutions to deliver an extensive scheme of assisted living accommodation complexes nationwide. We currently designing five projects; two have been completed and handed over, three are on site nearing completion. A further 30 projects are anticipated to be funded and delivered in 2014 by HB Villages. The complexes are designed for flexible future use and can be sold after 5-10 years as key worker accommodation.

Each residential complex comprises 16 one-bed, self-contained flats, and are designed to assist users to live independently. The accommodation within each flat is delivered to a high, yet affordable specification and comprises:

- Bedroom with single or ¾ sized beds
- Wet room or shower room
- Open plan lounge living area and kitchen

Communal areas foster interaction between residents and include a lounge on the ground floor, landscaped external areas and office space.

Security and the safety of visitors featured heavily in the brief and as such CCTV is in operation throughout and key fobs are required to move around the building. The units have been designed so that the staff office is located adjacent to the main entrance, to enable staff to monitor movements of residents & visitors.

Several complexes are design to Level 4 under the Code for Sustainable Homes and include in summary – a PV array, natural ventilation and lighting where possible, flow restricted taps and high efficiency boilers.
This project is located on the fringes of Newcastle-under-Lyme in Staffordshire and is now under tender stage development. The scope of the scheme comprises a 400m² bespoke house with associated pool house, swimming pool, tennis facilities and workshop/garage block. The original designs incorporated the existing 18th century rubble constructed farm cottage at the request of the client, to attempt to retain some historical context within the project. The design provided a suitable architectural statement that would cross the divide between understandable vernacular influence and a modern intervention on into the countryside.
Awards & Competitions

**Winner**
MSA Architects Design Awards 2014, Public Vote and Small Project Category: Arrowe Park Hospital

**Winner**
5 Boroughs Partnership, NHS Trust New Mental Health Hospital

**Finalist**
The Architecture Awards: The Christie, Patient Treatment Centre

**Highly Commended**
International Property Awards, Public Service Architecture Manchester: The Christie Patient Treatment Centre

**Winner**
Green Apple Awards: The Christie Patient Treatment Centre

**Winner**
Western Cheshire PCT Development Programme, Preferred Bidder Status: Frodsham Integrated Resource Centre, Cheshire

**Shortlisted**
RIBA Awards: Chelsea Training Ground, Chelsea FC

**Winner**
Commercial Property Awards, The Architecture Award: Cumbria Sports Academy, UK

**Winner**
International Design Competition: Sports Complex, for Gabala FC

**Winner**
International Design Competition: Camp Nou Stadium Renewal, FC Barcelona

**Winner**
International Design Competition: Mohamed Bin Zayed Stadium, Abu Dhabi, for Al Jazira FC

**Winner**
2011 Newcastle Under Lyme Civic Awards: Stoke City FC Training Facility

**Winner**
LABC Building Excellence Awards, Best Technical Design & Construction: Welford Road Stadium, for Leicester Tigers RFC

**Finalist**
LABC Building Excellence Awards Best Large Development: Welford Road Stadium, Leicester Tigers RFC

**Winner**
Design Competition: Head Office Morsons International

**Winner**
RIAI Irish Architecture Awards, Public Choice Award: Thomond Park Stadium, for Munster RFC

**Winner**
Built in Quality Awards: Edgbaston Cricket Ground

Mohammed Bin Zayed Stadium, Abu Dhabi

Arrowe Park Hospital, Entrance Redevelopment

Christie Hospital, Oak Road Development
Personnel Profiles and Project Experience
Steve Stock  
Residential Director

Qualifications: B.Sc.Arch, Dip Arch, MULI
Nationality: British
Profession: Architecture

Steve has delivered major hotel and residential schemes nationwide and internationally, and is a highly skilled, respected, and commercially aware designer within the sector.

Steve has very recently joined the Practice and will be responsible for developing his specialist sector and maintaining relationships with existing AFL clients. His previous Director level role within an architects practice saw him lead their UK office after successful collaboration on Greystones Marina project between 2004 - 2006.

Selected project experience:
- University of Surrey, Guildford - 70 Ha masterplan for the new university campus at Manor Park, including the 3 million sqft of academic accommodation, 150,00 sqft sports centre and staff and student accommodation across 2 independent sites. The student village comprised 6000 students bedrooms and being developed in phases.
- Birmingham City Masterplan - Short listed to the final 5 as a nationally selected practice. The project involves 800 Ha of the Birmingham City Centre over a 30 year masterplan (Second place in competition)
- Mixed Use Masterplans - Proposals for the potential redevelopment of the 50 acre Ex Peugeot site and Jaguar manufacturing plant in Coventry
- Abbey Retail Park, Barking - Proposals for the redevelopment of the existing retail park into a comprehensive residential neighbourhood comprising 1000 units inc 5 form entry primary school (Value £75m)
- Lough Road Islington - Redevelopment of a former deconsecrated church for 40 new apartments and the conversion of the existing property into a community centre and vicarage (Value £5 m)
- Nags Head, Holloway Road - Proposals for the wholesale redevelopment of the existing failing shopping arcade into 125k sqft of retail and 500 apartments. The proposals incorporate a new 75k elevated Morrison’s and Primark on 80% site area.
- Holloway Farm, Farm House - Bespoke new build farm house redevelopment for individual private client in open landscape in Staffordshire (Value £0.5m)
- Hartfield Road, Wimbledon - Proposals for 70 unit development adjacent to Wimbledon town centre (Value £10 m)
- Le Vale de Mont Blanc, Mauritius - 3 green field mountain site locations being masterplanned for development into international tennis academy, apart hotel and high end residential villas. The hotel facility incorporates 100 rooms of 60 sqm and 120 sqm apart hotel units, central facilities and rackets club which is being supported and branded currently by Boris Becker and Mary Pearce. The Villa units range from 200 sqm base buy in to 450 sqm deluxe style.
- High End Residential for Regal Homes - Delivery of 3 site projects for this North London developer ranging from 30 apartments in Hackney to 10 high end units in Henden. (total value of projects £10 m)
- Rackheath Eco town and Basildon Town Centre with Barratt’s Eastern Counties

Major Clients
- Birmingham City Council
- Crosby Homes
- Slough Borough Council
- Worcester City Council
- Stafford Borough Council
- Barratt Homes Eastern Counties
- Newridge Group
- Aberdeen Property Investments
- MCD Developments
- Regal Homes
- London Borough Brent
- London Borough Hackney
- London Borough Tower Hamlets
- London Borough Islington
- Redditch Borough Council
- Wellingborough Borough Council

- Rackheath design competition in which we JV’d with Grant Associates (Landscape Architects for Accordia) for the 4000 unit masterplan for the development of Rackheath aerodrome - won in competition it was never progressed but BEC have instructed on the work for the reduction in size of Basildon town centre based on the adopted CZWG masterplan (awaiting commencement following Basildon Core Strategy review)
- Masterplanning for Disposal - Ongoing relationship with Deloitte Real Estate and Savills to support their planning teams in the masterplanning and gaining consents for Local Authorities for disposal of their land assets.
- Britwell and Haymill Regeneration, Slough - Prepared the initial phase development proposals for the redevelopment of this notorious housing estate in Slough for Slough Borough Council. Phase 1 planning consent was achieved prior to 2008 lock down of LA finances. The scheme has subsequently progressed under developer lead JV into which we were not invited. Slough BC have however recently approached us to look at the Slough Gateway town hall site for redevelopment proposals into 80 residential units for which a competition brief is awaited.
James Serrano
Project Architect

Qualifications: BA (Hons) DipArch (Oxford Brookes) ARB, RIBA
Nationality: British
Profession: Architecture

James has recently joined the team and is here to strengthen the residential arm within AFL. He has experience within the Residential and Healthcare sectors delivering a number of projects, achieving on time and on budget completion. James is currently working on a number small housing developments and hotel schemes.

Selected project experience:

• OMP Architects Experience
  • Antognolla Residential Resort, Italy - A new 5 Star resort for the Four Seasons Group of Hotels Group in Umbria, consisting of renovating a medieval castle, a new 110 hotel rooms, a number of existing individual farm houses and 5No. Borgo residential developments of between 6 - 15 dwellings all developed around an 18 hole golf course and tennis facility.
  • Mitre House, Brighton - The refurbishment to the existing Mitre House building and extension of the accommodation down to the level 1 and constructing a new sixth floor pent house levels.

• Thorntcliffe Road, Brixton - Demolition of an existing back land garage site and the insertion of a new Mews House development with associate amenity and parking space.

• Market Place, Kingston - The refurbishment of existing office space into residential accommodation in the heart of Kingston Town Centre.

• Eaton Road, Sutton - Development on a restrictive garage site delivering new residencies to the area.

• Berkeley Close, Ruislip - Demolition of two back land garage sites to provide 5 new dwellings across the two sites which Aldington Craig + Collinge, Experience

• PRP Architects, Experience
  • Tredegar Estate, Bow, London - Review of the Phase 3 masterplan for the regeneration and proposed to correct design layouts, and difficulties with the existing masterplan.
  • Mildmay Avenue, Islington - A review and audit of an inherited design, highlighting the level of non-compliance with current standards which lead to a internal spatial redesign and a revised planning concept + detailed design.
  • Crossways Estate, Priestman Point-Regeneration of the existing crossways estate at masterplan level and develop a coherent planning and design strategy
Richard King
Project Architect

Qualifications: BA (Hons) Arch, B Arch, ARB.
Nationality: British
Profession: Architecture

Richard is a project architect with an expertise in sustainable residential design crossing the disciplines of architecture, interiors, landscaping and master planning to deliver award winning projects on time and on budget. Richard has extensive experience of project management and design on residential schemes from inception through to completion ranging in value from £100,000 to £20m.

Roles and responsibilities

• Heading up the Architectural and Masterplanning Design and Delivery Team through the bid process, and, if successful, through detailed design, working drawings and to site completion.

• Lead architect on many major residential and regeneration projects for social housing providers and also in partnership with private sector clients, including: Liverpool Mutual Homes, Plus Dane Housing, Great Places Housing trust, Sanctuary Housing, Liverpool Housing Trust, City West Housing Trust, South Liverpool Housing Trust and Riverside Housing.

• Team leader on private residential projects for housing developers, including, Seddons, Lovell Developments, Watkin Jones, Crudens and Persimmon Homes.

• A member of the RIBA NW Practice committee and a regular visiting reviewer at Liverpool School of Architecture.

Previous experience

• St.Lukes, Frodsham. An award winning new build scheme, for Weaver Vale Housing Trust and Seddon Homes, comprising 65 affordable family homes for rent, all designed to achieve Code for Sustainable Homes Level 3. The scheme has won the Best Social & Affordable Housing Development, shortlisted for the Best Sustainable award at the North West LABC Building Excellence Awards 2012. Awarded ‘Highly Commended’ in the RICS Northwest 2012 for Best Residential Development and shortlisted for the 2012 National Building Excellence Awards.

• Halton Brook Estate, Runcorn. A £20million major estate regeneration and redevelopment project in partnership with Seddon Homes and Riverside Housing, providing the regeneration of the existing housing estate through the redevelopment of 114 new inspirational housing provision in a mix of typologies, the regeneration of the district shopping centre and associated environmental improvements.

• Bickershaw South, Leigh Masterplan. A bid in collaboration with Lovell Construction to develop a masterplan for a mixed-use regeneration of a former colliery site near Leigh to provide mixed use scheme of 650 new homes, a marina and commercial space adjoining Leeds-Liverpool canal - with particular emphasis on embracing the renewable energy to form a zero carbon community and to achieve Level 6 of the Code for Sustainable Homes.

• Redevelopment of the land at the former Arderne House sheltered housing scheme to provide a new residential development accommodating 24No. apartments for rent, designed for residents aged 55 years and over. The scheme was shortlisted the National Brick Development Awards 2014 Best Housing Development– 6 to 25 Units and RICS Northwest 2014 for Best Residential Development.

• Liverpool Mutual Homes first prestigious new build scheme of 18 New 2 and 3 storey family dwellings at Barlow Street Liverpool including environmental improvements to existing cul de sacs at Barlow street and Bradwell Street.

• Castlefields Housing Regeneration Programme: Involved with masterplanning and design for various phases of new build housing as part of the on-going regeneration of the Castlefields Estate in Runcorn with Liverpool Housing Trust and Plus Dane Group. Awards Homes and Communities Agency Academy Awards, 2009: Castlefields Regeneration Partnership short-listed for ’Leadership of Place’ Award; UK Housing Awards, 2006: Winner of Excellence in Delivering Regeneration for Castlefields Programme.